### Scale Up Your IP

### Objective

Embed IP into commercialization strategies to bring technologies from lab to market

### Target audience

Deep-tech ventures (including inventors, innovators and spinouts)

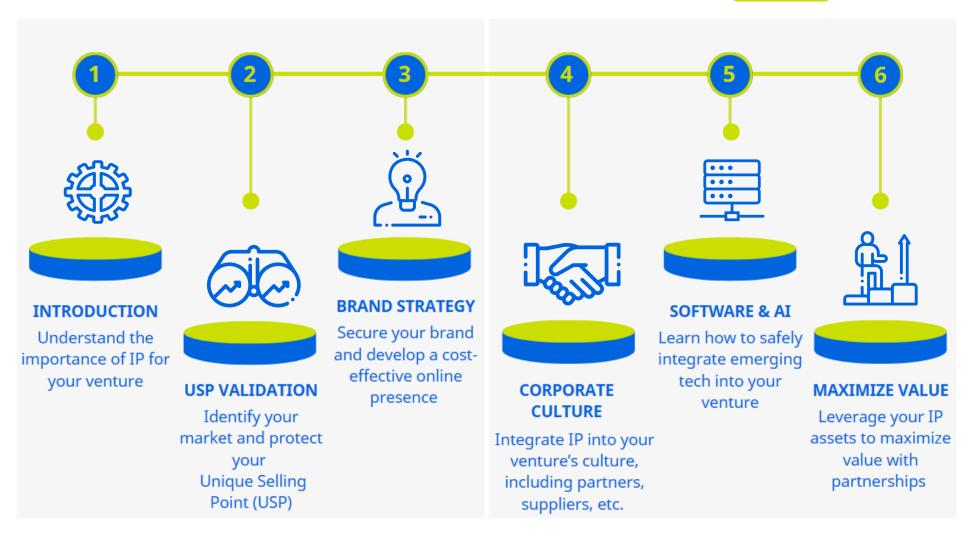
#### Partners

Techno parks, university incubators and accelerators

A flexible Program complementing traditional accelerator-style trainings with IP Commercialization



## Scale Up Your IP Draft curriculum



# Scale Up Your IP Delivery method



### **Intensive**

- 2 full days
- In person
- Intensive program



### **Blended**

- Weekly / monthly
  - Hybrid
- Blended into local programs

Delivered in collaboration with techno parks, university incubators and accelerators